

Business Management For Child Care Centers

4Cs is proud to offer a specialized business management series to support licensed child care center directors and owners/administrators. Participants will meet four times from March to April with additional optional TA sessions. The series will include various incentives for participants.

SESSION 1: THE FUNDAMENTALS OF BUDGETING - 3/1/22, 7-9PM

How can you have quality without financial resources? Come learn some important budgeting tips to help maintain quality programming.

- How to create a monthly and annual budget
- Knowing what to keep and cut from your budget
- Making resources stretch
- Staffing and compensation
- Purchasing materials

SESSION 2: HIRING & MOTIVATING STAFF - 3/8/22, 7-9PM

Staffing childcare programs has become a huge challenge. Come learn how to find new teachers and keep the ones you love.

- What's a good new hire transition process
- How to motivate beyond compensation
- How to make time for professional development

COMMUNITY OF PRACTICE / TA (OPTIONAL) - 3/15/22, 7-9PM

Registration through previous trainings

We all have special situations, come get advice from a child care specialist on every area of running a successful child care center.

SESSION 3: STRATEGIC MARKETING - 3/29/22, 7-9PM

The pandemic has hurt the childcare industry. Do you need new ideas to keep your program full and the doors open?

- How to utilize social media
- Learn creative marketing strategies
- See why improving your program increases enrollment
- Learn how to write the perfect program description

SESSION 4: GETTING ORGANIZED & TIME MANAGEMENT - 4/5/22, 7-9PM

Licensing can be challenging. Come learn how to be prepared for licensing visits, maintain your files and COVID protocols.

- Learn how to get your back office organized
- Get a review of the licensing basics
- Understand how to manage your time as leader/director

FINAL COMMUNITY OF PRACTICE/TA (OPTIONAL) - 4/12/22, 7-9PM

Registration through previous trainings

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CLICK ON
TITLES TO
REGISTER

