

COMMUNITY CHILD CARE COUNCIL (4C's) OF ALAMEDA COUNTY

2014 ANNUAL REPORT



Developing and Coordinating Resources to
Strengthen Families and Children Since 1972

From 4C's Executive Director and Board President


Dear 4C's Supporter,

Thank you for reading our Annual Report, highlighting 4C's of Alameda County's accomplishments during the 2013-2014 fiscal year. The board of directors and senior and middle management teams, alongside the 4C's staff, are proud of the work we've done and families and child care providers we have helped in Alameda County throughout the year. This past year was one of growth, transition, collaboration, and service. We are grateful for your support every step of the way.

In January, we ended an era of service and leadership as we wished Director of Operations Chris Guyon good-bye and good luck in her retirement after 28 years with 4C's of Alameda County. With Chris' departure we welcomed Katie Honegger, Manager of Community Engagement, to help guide and boost our communications, collaborations, and web presence. Be sure to find us now on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Pinterest](#) and don't forget to visit our [website](#) and sign-up to receive our [monthly newsletter](#).

As we continue to grow and expand our programs and our service reach, as well as broaden our community and internal collaborations, we look back at the staggering number of families, children, and child care providers our staff has trained, guided, supported, and helped in just a year's time. A total of **more than 11,000** Alameda County children, parents, and childcare providers were served by 4C's staff from July, 2013 through June, 2014. This number reflects the healthy meals, informative referrals, vital resources, and more that 4C's of Alameda County provides to our community. Thank you for your support as we continue to grow internally and through collaborations with partner agencies and supporters like you. Together, we can help Alameda County's children thrive.

Be Well,



Renee S. Herzfeld
Executive Director



Kara Crockett
President, Board of Directors

P.S. Be sure to visit www.4calameda.org to donate to 4C's of Alameda County.

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Erika McIntosh, Director,
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Rosemary Obeid, Director, Programs
Paulene Prevatt-McCarthy, Director, Programs

Bright Future Early Learning Center

Bright Future provides a nurturing environment, rich with developmentally appropriate activities that challenge and encourage creativity. We support interactive, hands-on learning, knowing that children learn best when they have opportunities to use all of their senses. Located in the Elihu Harris State Building in Oakland, this program serves children from 3 months to the start of kindergarten.



Child Care Payment Assistance

Specialists are available to provide services to families in the CalWORKS Stage I program, or in other Alternative Payment Program, for families in need in Fremont, Hayward, Union City, Newark, Castro Valley, San Leandro and San Lorenzo. 4C's also serves families in CalWORKS Stage II and III and those that qualify for other Alternative Payment Programs in Oakland.

Programs

Resource & Referral

The Resource and Referral Program at 4C's of Alameda County serves families and child care providers throughout Southern Alameda County with programs including: child care referrals, training and assistance for child care providers, and parenting classes and workshops.



Child Health and Nutrition

More than 400 child care providers throughout Alameda County participate in the Child & Adult Care Food Program (CACFP) sponsored by 4C's Child Health and Nutrition Department. This program gives licensed family care providers monthly cash reimbursements, nutrition education, technical assistance, recipes and fun cooking activities. Child care programs also participate in special health and nutrition based projects.

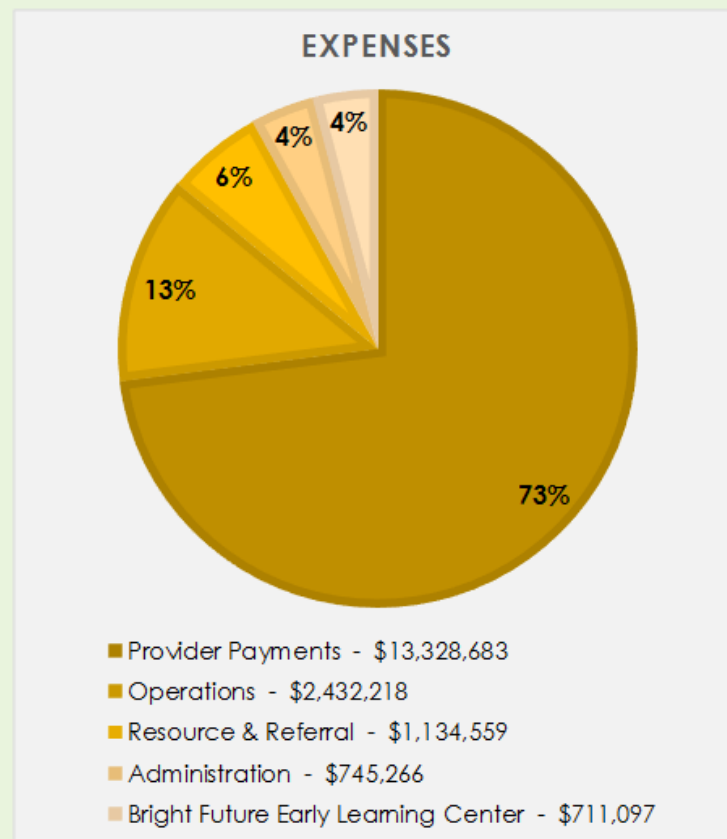
1,559,247 **nutritious meals** were served at 425 family child care homes participating in the CACFP

In 2014

4428 parents, child care providers, and community members received **child care resources and referrals**

Bright Future Early Learning Center provided a nurturing and safe environment for 61 children, ages 3 months to kindergarten entry.

146 **trainings** on child development, health & safety, and other topics were presented to 1996 parents and child care providers.



1885 families received **child care payment assistance** for 3022 children. More than 402,854 total days of child care were provided to children newborn to 12-years-old.

354 **tax returns** were filed by 4C's Volunteer Income Tax Assistance (VITA) volunteers over 450 hours resulting in \$630,491 in tax refunds for low income families.

4C's By the Numbers

Thank You to Our Generous Funders & Donors

Funders

Alameda County Housing and Community Development
Alameda County Social Services Agency
California Child Care Resource and Referral Network
California Department of Education
Child Development Division
Child Nutrition Program
City of Fremont
City of Hayward
First 5 Alameda County
Kaiser Permanente Community Benefit
Diablo Area
Greater Southern Alameda County
United Way of the Bay Area
California State University, East Bay Foundation, Inc.

"My boys were fortunate to have this service. They were given a chance to learn, socialize, and develop...I even got a chance to study to better help my kids, I learned the principles of ABA. This not only helped me into managing my kids' behavior, but I also got a job as a behavior therapist. I can't thank you enough, you changed my life!"

- Mother of Two Boys with Autism & Child Care Payment Assistance Recipient



Donors

Adam Siegel
Alison Jacks (Family Child Care Taxes)
Anonymous
Bank of the West
Barbara Halliday
California Public Utilities Commission
Chris Guyon
Christine Stepp
Darlene Johnston (Little Mud Puddles)
David Joslin
Diane Akers
Dianne Lewis
Dominican Sisters of Mission San Jose
East Bay Children's Book Project
East Bay Community Foundation
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Jim Kaczowski
Joni Chantigian
Karen Armstrong
Kathleen Sharpe
Kevin Grenz (Grenz & Co.)
La Pinata, Hayward
Lakeshore Learning
Lana Chan
Liliana Rodriguez
Madeline Numbi
Manigeh Nadimi
Mary Sue Ng
Merriwether & Williams Insurance Services
Microsoft
Mira Djuric

"The staff has always been the best part of Bright Future for our family! We have always felt at home here, and we are looking forward to 5 more years with our youngest now starting in the baby room!"
- Bright Future Learning Center Parent



Mohammed Arafat

Mountain Mike's Pizza
Myrna Friedrich
Nan Chow
Nathaniel Grant
Noah's Bagels
Oakland Zoo
Oriental Trading Company
Osorio Insurance Agency
Paulene Prevatt-McCarthy
Philip Kim
Praveen Lingthoti
Renee S. Herzfeld
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Simpson, Garrity, Innes & Jacuzzi
Starbuck's Coffee
Stephanie Clarke
Sunshine Kids Place
Wei Chan
William Lee
Wilma Chan

Names in **bold** denote major donors

Locations

Main Office

22351 City Center Dr.
Hayward, CA 94541
(510) 582-2182

Eden Multi-Service Center

24100 Amador St.
Room 175
Hayward, CA 94544
(510) 670-6000 Ex. 52279

Fremont Office

(Located in the Fremont Family Resource Center)
39155 Liberty Street
Room D410
Fremont, CA 94538
(510) 713-2557

Oakland Office

8105 Edgewater Dr.
Suite 270
Oakland, CA 94621
(510) 383-3582

Bright Future Early Learning Center

1515 Clay St.
Suite 146
Oakland, CA 94612
(510) 835-4012

Find Us Online



4C's of Alameda County
22351 City Center Drive
Hayward, CA 94541