

2014/2015 Annual Report

Dear Supporter,

We are honored to share the 2015 Annual Report of 4Cs of Alameda County with you, our community of supporters.



Thanks to you, this past year has been one of growth for 4Cs of Alameda County. In October 2014, in partnership with the Alameda County Community Food Bank, 4Cs became a designated CalFresh enrollment site, providing registration services to Chinese, Spanish, and English speaking families. More than 69,900 meals have been provided to the CalFresh participants enrolled by 4Cs staff. Our partnership with Hayward Promise Neighborhood (HPN) also continues to strengthen as 4Cs continues to lead the Early Learning Network for HPN - developing and coordinating programs and services for families with young children in the previously underrepresented Jackson Triangle neighborhood in Hayward. These programs, alongside our child care resource and referral, health and nutrition, and payment assistance services, and other special projects, provide Alameda County's families with a foundation to thrive.

4Cs of Alameda County's dedication to service continues to be recognized. In 2014, we were presented with the Community Service Hero Organization Award by the Red Cross of Alameda County. The agency was also rated as a "Top 50 Best Nonprofit to Work For" in 2015 by the Nonprofit Times. You can find out more about these awards – and our programs – on 4Cs new website at www.4calameda.org. You can also see a reflection of our growing programs for families in the agency's new logo. This logo embodies the brightness and vivacity of our clients, staff, and the Alameda County community we serve.

As 4Cs of Alameda County enters its 44th year of serving our community, we thank you, our loyal friends, for your support and partnership. Because of you, we were able to reach more than 20,000 families, child care providers, and children in Alameda County during the past year. Your support allowed 4Cs to provide services ensuring the youngest children in our community receive the high-quality, reliable, and enriching early care and learning opportunities they deserve.

In Partnership,

Renee S. Herzfeld
Executive Director

Jim Kaczowski
President, Board of Directors

Renee S. Herzfeld, Executive Director
Ida Hortinela, Director, Finance
Erika McIntosh, Director, Human Resources & Administration
Paulene Prevatt-McCarthy, Director, Programs
Rosemary Obeid, Director, Programs

SENIOR MANAGERS

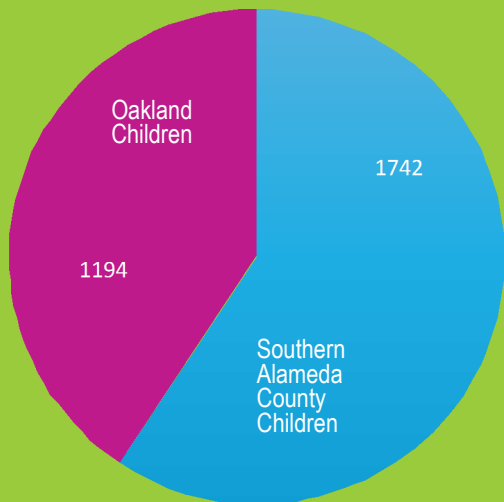
BOARD OF DIRECTORS

Jim Kaczowski, President
Christine Stepp, Treasurer
David W. Joslin, Secretary
Joan Bayston

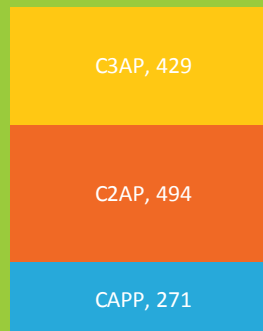
Nan Chow
Kristina Le
Dorothy Leopold-Cobb
Renee A. Tucker

Child Care Payment Assistance

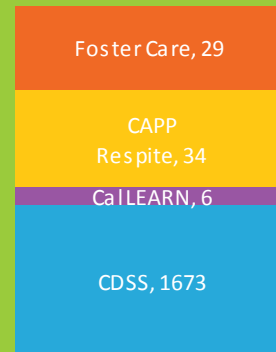
of Children Receiving
4Cs Child Care Subsidies



Payment Assistance
(Oakland)



Payment Assistance
(Southern Alameda County)



4,477,660 HOURS

Of Subsidized Child Care
Provided to Low-Income Families

Child Care Resources & Referrals

271 Trainings, Workshops & Classes

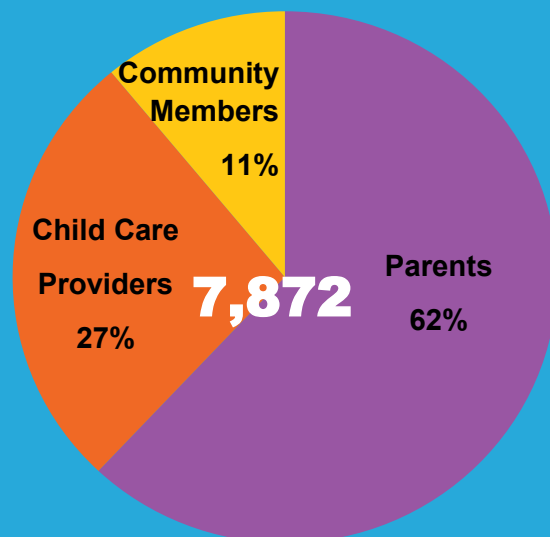
Child Care Consultation, Technical Assistance, and Resources

Parenting Classes
112

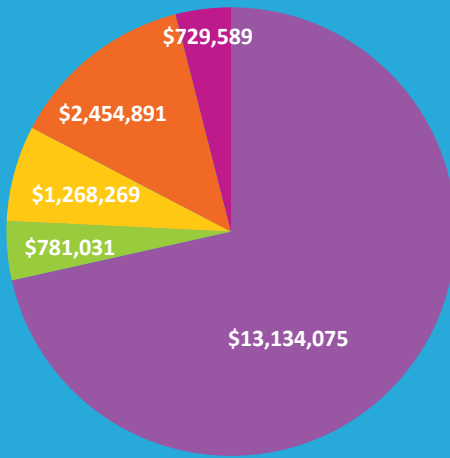
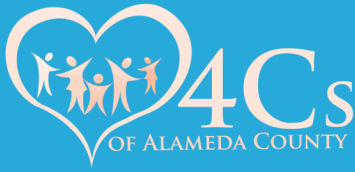
Child
Enrichment
Classes 60

Provider Trainings
99

With 2,003 Attendees

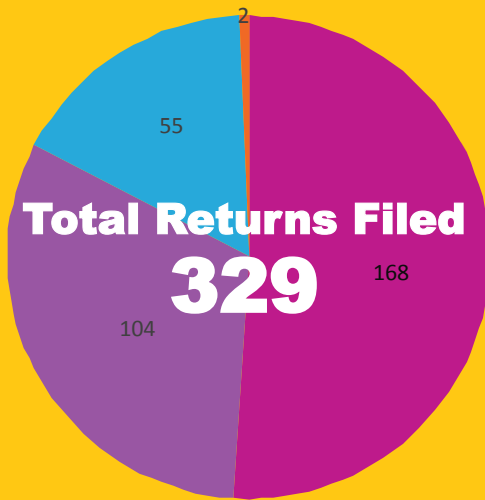


Agency Expenditures



VITA

Free Tax Preparation



■ Single ■ Head of Household ■ Married Filing Joint ■ Other

\$647,504

In Tax Refunds for Low-Income Families



Child and Family Health and Nutrition

CalFresh Enrollment

64 Families Enrolled



&



Providing 69,915 meals

1,550,008 Nutritious Meals Served



To More Than 3,300 Children



In 400 Family Child Care Homes



Program Spotlight

Parent Promise Academy

As part of the national Promise Neighborhood cradle-to-career program, Hayward Promise Neighborhood (HPN) focusses on strengthening families in the Jackson Triangle neighborhood of Hayward. 4Cs of Alameda County has been a partner agency since HPN's inception in 2011 and 4Cs' Executive Director, Renee Herzfeld, leads the HPN Early Learning Network. Many of our staff are on the frontlines of HPN's programs for families with young children, such as Parent Promise Academy, a 30-week parenting support program.

4Cs offers Parent Promise Academy (PPA) in both English and Spanish. A typical evening begins with the families enjoying dinner together. After dinner, the parents take their children to our onsite child care where they can play, work on projects, sing songs and listen to stories. Then the parents go to their class which is packed with information, discussions and activities on a particular parenting topic – like discipline, or feeding or understanding your child's temperament. Throughout the program, parents have access to community resources and experts in various fields. They even get one-on-one support from a Family Success Coach.

The program recognizes that parents are their children's first teachers and builds on everyone's strengths while supporting them along their parenting journey. The parents who attend PPA usually say that the experience has made a big difference in their families' lives. For some, it has been a real life changer!

4Cs of Alameda County has hosted 129 Parent Promise Academy sessions; 147 parents and 163 children have attended the program.



The children of PPA participants enjoy enriching and educational programs while their parents are in class.



Parenting Instructor , Silvia Bonilla, leads the class in discussion and activities covering a variety of parenting topics.

Thank You to Our Generous Donors

Funders

Alameda County Community Food Bank	California State University, East Bay
Alameda County Housing and Community Development	Foundation, Inc.
Alameda County Social Services Agency	City of Fremont
California Child Care Resource and Referral Network	City of Hayward
California Department of Education	First 5 Alameda County
Early Education and Support Division	Kaiser Permanente Community Benefit
Nutrition Services Division	Diablo Area
	Greater Southern Alameda County
	United Way of the Bay Area
	Wells Fargo

Donors

Angie Garling	Jennifer Greppi	Mey Sue Ng
Arnold Becker	Jim Kaczkowski	Mira Djuric
Barbara Halliday	Joan Bayston	Mittie Grigsby
Christina Dunn	Karen Armstrong	Mohammed Arafat
Christine Guyon	Kevin Grenz	Nathaniel Grant
David Joslin	Kristina Le	Paulene McCarthy
Elila Pajuelo	Laura McNair	Renee Herzfeld
Elizabeth Majumdar	Lilian Samuel	Renee Tucker
Gina Kwun	Liliana Rodriguez	Ronald Garrity
Greg Osorio	Linda Olivenbaum	Rose Colcol
Heesook Kim	Lois Meyers	Sandy Guzman
Henry Stevens	Lorena Ambrocio	Schelia Green
Ingrid Merriwether	Manigeh Nadimi	Stephanie Clarke
Iola James	Melinda Hall	WenYan Shi

Names in **bold** denote major donors

In-Kind Donors

Acme Bread Company	Herminia Cordadero,	Nanea McGuigan
Active Sports Club	Li'l Angels Child Care	Oakland Zoo
Anthony A. Hua	Jamelle Wallace	Paya Thai Cuisine
BANANAS, Inc.	Jenny Mai	Peets Coffee and Tea
Buffalo Bill's Brewery	Jeremy Chipman	Positive Images
Caroline Brossard	Jim Kaczkowski	Rebecca Pang
Chabot Space & Science Center	Joan Bayston	Reshma Rangapura
Chef's Experience China Bistro	Joy McGowan, JoyTruth	Rock Wall Wine Co.
Dan Peters	Lakeshore Learning Materials	Rosemary Bakery
East Bay Children's Book Project	Laurie Stephens	Rosemary Obeid
El Pollo Loco	Liezl San Luis	Safeway
Elizabeth Olivas	Maria Wong	Sakura of America
Erika McIntosh	Michael Charlson	Shawn Boreta, B Life
Evelyn Chen	Minutemen Press	SiJing Sanchez
Exploratorium	Mis Tamales	Starbucks
Fairyland	Mittie Grigsby	Travis and Sarah Schlenk
Folkmanis Puppets	Mountain Mike's Pizza	W San Francisco
Gilroy Gardens	Nancy Wetherholt, Mary Kay	Wells Fargo
Half Price Books		Winnie Woo