



4Cs of Alameda County

annual report 2016

A note from 4Cs' President and Executive Director

Dear Friends,

As the 2015-2016 fiscal year ends, we are still trying to catch our breath from a year full of excitement here at 4Cs of Alameda County. Over the past year, we introduced some new, popular programs for Alameda County families and caregivers and said goodbye to our beloved staff and families at our child care center. Through all of the highlights and challenges, 4Cs supporters, staff, Board of Directors, and clients have been extremely supportive, thank you! Highlights from 2015-2016 include:

- A 13-week Parent Empowerment and Engagement Series at our Oakland office, enabled by generous donations from Wells Fargo, our donors, and matching funds from the Despeaux Good Works Fund at the East Bay Community Foundation. The event was well attended

as dozens of parents and their families enjoyed a weekly family meal followed by engaging and life-changing workshops. Child care was provided at no cost.

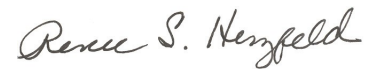
- Play & Learn playgroups for young children and their "family, friend, and neighbor" caregivers. Facilitated by trained 4Cs staff, this program supports caregivers in learning about how children learn through play and what they can do at home to help children grow and learn.

- The successful transition of managing the Bright Future Early Learning Center in Downtown Oakland, to its parent board, the Oakland State Building Kids Corporation on July 1, 2016. After 10 rewarding years, since we started Bright Future Early Learning Center, the transition was bittersweet. We will miss the smiling faces of our former staff and the children and families we

served and wish them well.

Along with the addition of exciting new programs for families and child care providers in Alameda County, we are also so proud of the growth of all of our core programs and services. We hope you have a minute to look through our annual report and see how 4Cs of Alameda County served the community over the past year.

In Partnership,



Renee S. Herzfeld,
Executive Director



Jim Kaczowski,
President, Board of Directors

our leadership team

Board of Directors

Jim Kaczowski, President
Joan Bayston, Vice-President
Christine Stepp, Treasurer
David W. Joslin, Secretary
Dan Kimble
Joanne Lacsina
Kristina Le
Renee Tucker

Senior Management Team

Renee Herzfeld, Executive Director
Ida Hortinela, Director, Finance
Erika McIntosh, Director, HR & Administration
Rosemary Obeid, Director, Programs
Paulene Prevatt-McCarthy, Director, Programs

Community Child Care Council (4Cs) of Alameda County exists to develop and coordinate resources to strengthen families and children.



our impact

4,640,080 hours of subsidized child
care provided to **2,788** children in need

provided child care consultation, technical assistance,

and resources to **7,088** families,

child care providers & community members

342 tax returns filed for free with
refunds totaling **\$695,458**

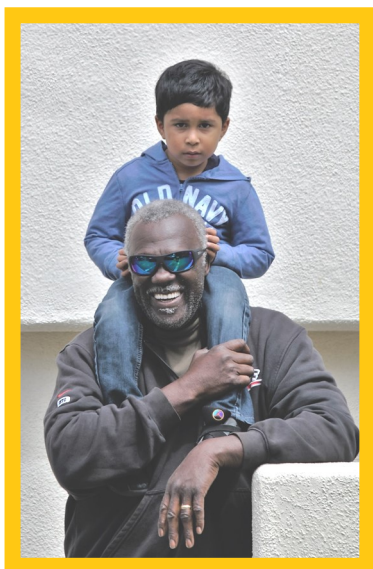


125 families enrolled in CalFresh

providing **122,113** meals

for underserved families

258 trainings, workshops & classes
with **1,896** attendees



1,487,093 nutritious meals
served to **3300** children in
440 family child care homes

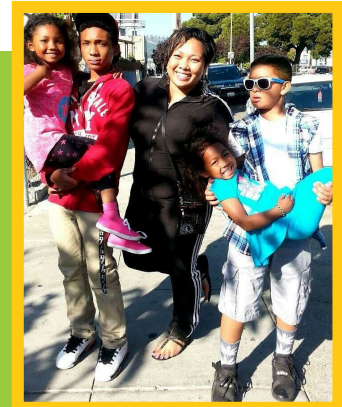
program spotlight

THRIVE:

An Empowerment and Engagement Series for Parents

For 13 weeks in spring of 2016, families from throughout Alameda County gathered at 4Cs of Alameda County's Oakland office to enjoy Wednesday evenings with good food, peer support, high quality child care, and invigorating, energizing workshops from an empowering life coach, parent educator, and mentor. The free three month series, attended by parents receiving 4Cs' child care payment assistance services, ranged in topics from "Who's in my Village and Why" to "Discipline That Works." While trainer Deidre Goree lead the classes, 4Cs' staff provided free child care in a structured setting including reading time, arts and crafts, and plenty of opportunities to play. 4Cs is grateful for the support of Wells Fargo and the Despeaux Good Works Fund at the East Bay Community Foundation for making the parenting class possible.

"[The class series] has changed my outlook into living a more healthy and more positive lifestyle. I also feel more confident on becoming a better parent" - Elizabeth M.

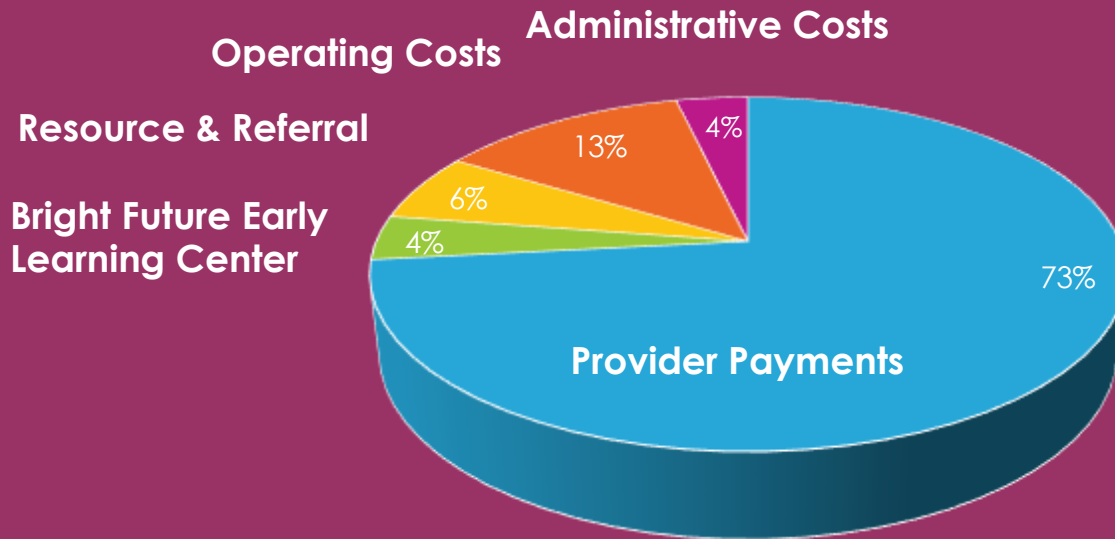


"I was able to understand my strengths and not letting my weaknesses consume my life. Understanding this has given me a more positive/motivated look not only on my parenting style, but life as Ashley!" - Ashley T.



"The laughter, the reminders, the reinforcement. It was all appreciated!" - Jenn T.

agency numbers (expenditures)



funders

Alameda County Community Food Bank
Alameda County Housing and Community Development
Alameda County Social Services Agency
California Child Care Resource and Referral Network
California Department of Education:
Early Education and Support Division & Nutrition Services Division
Despeaux Good Works Fund at the East Bay Community Foundation
California State University, East Bay
City of Fremont
City of Hayward
First 5 Alameda County
Kaiser Permanente Community Benefit:
Diablo Area & Greater Southern Alameda County
United Way of the Bay Area
Wells Fargo

donors

Alison Jacks	Henry Stevens	Lois Meyers	Robin Peterson
Audrey Bayston	Jennifer Greppi	Manigeh Nadimi	Roger Bayston
Christine Stepp	Jim Kaczowski	Mary Garling	Ronald Garrity
Dan Kimble	Joan Bayston	Mey Sue Ng	Rose Colcol
Darlene Johnston	Joanne Lacsina	Mira Djuric	Save Mart Supermarkets
David Joslin	John Brown	Mittie Grigsby	Schelia Green
Diane Akers	Joni Chantigian	Mohammed Arafat	Shonda & Jonathan Mosby
Dominican Sisters of Mission San Jose	Joshua Melander	Nathaniel Grant	Stephanie Clarke
Elila Pajuelo	Kevin Kelly	Paulene McCarthy	Sylvia Gonsalves
Elizabeth Majumdar	Kristina Le	Rebecca Tran	Thaddeus Bayston
Erika McIntosh	Leah Bayston	Renee Herzfeld	Travis & Katie Honegger
Greg Osorio	Liliana Rodriguez	Renee Tucker	Trisha Siegel
*bold names denote major donors			William Lee

in-kind donors

First Book	Exploratorium	Half Price Books	Oakland Raiders
1400 Bar & Grill	Fairyland	Jane Moore-Jacobs	Safeway
AMC	Fine Arts Museums of San Francisco	Jim Kaczowski	Sakura of America
Atlantis Casino	Folkmanis Puppets	Joy McGowan (JoyTruth)	San Francisco Ballet
Bay Area Discovery Museum	Gilroy Gardens	Kristina Le	San Jose Sharks
Calistoga Spa Hot Springs	Gisele Bonds (Positive Images)	Nancy Romero	Shawn Boreta
Chabot Space and Science Center	Golden State Warriors	Noah's Bagels	Starbucks
Disneyland			Wells Fargo