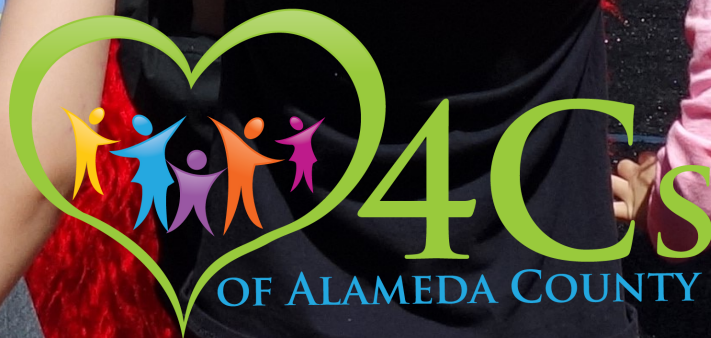


celebrating 45 years



Serving Alameda County
Since 1972

2017
Impact Report

45 years ago, a group of child care advocates organized to mobilize resources to meet the needs of children and families, and Community Child Care Coordinating Council (4Cs) of Alameda County was born.

We are as dedicated to our goal of strengthening families and children now as when we were founded 45 years ago. As this Impact Report shows, the 2016-2017 year was one of many accomplishments resulting from the hard work and dedication of 4Cs' staff.

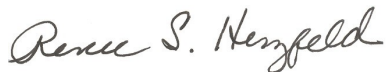
From July 2016 through June 2017 we sustained and enhanced our core services—Child Care Payment Assistance, Child Care Resource and Referral, and Child Health and Nutrition, and saw growth in our newer programs— Play & Learn, CalFresh Enrollment, and Parent Empowerment Project, among others. This year, 4Cs celebrated its 15th year as a VITA free tax preparation and filing site and our executive director, Renee Sutton Herzfeld, was acknowledged for 30 years of service.

With growth and success comes greater responsibility. We are proud leaders and partners in family and child care provider support services in Alameda County and will continue to serve the families, child care providers, and community members with the same passion and determination that we have for 45 years.

We invite you to be a part of our 45th year celebration by donating to 4Cs of Alameda County and attending some of our community events in this celebration year. Visit our website at www.4calameda.org, our [Facebook](#) page, or use the enclosed envelope to give. Whether \$4.50, \$45, \$450, or more, every donation will help 4Cs continue to serve the children of Alameda County.

Thank you for helping us help Alameda County families thrive.

In partnership,



Renee S. Herzfeld
Executive Director



Jim Kaczowski
President, Board of Directors



“ I have learned so much on how to become a better mother

and person and strive to be better every day. My daughter is doing great and has made honor roll all four quarters this past year. I am so proud and appreciate the support I have received from 4Cs Alameda-Oakland Branch, thank you, thank you!!!!”

- Angelique, Mom and Parent Empowerment Project Participant

Our Leadership

Board of Directors

Jim Kaczowski

President

Joan Bayston

Vice President

David W. Joslin

Secretary

Renee Tucker

Treasurer

Joanne Lacsina

Kristina Le

Dan Kimble

Agency Leadership Team

Renee S. Herzfeld

Executive Director

Ida Hortinela

Director, Finance

Erika McIntosh

Director, Human Resources & Administration

Rosemary Obeid

Director, Programs

Paulene Prevatt-McCarthy

Director, Programs

program spotlight

VITA

Volunteer Income Tax Assistance Program



celebrating 15 years

We sat down with long-time VITA volunteer, Arnie Becker, to hear why he dedicates his time to the 4Cs of Alameda County VITA site:

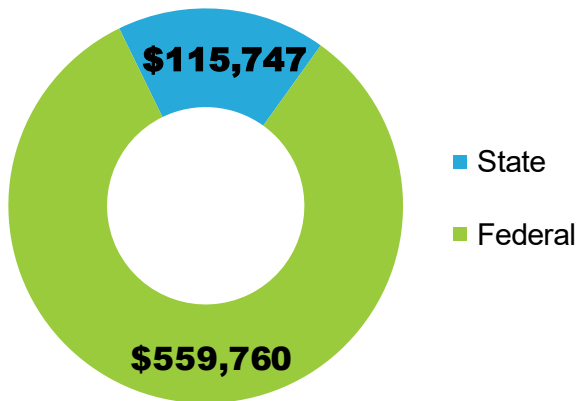
How many years have you been volunteering with 4Cs of Alameda County? At least 10

Why do you chose to dedicate your time to 4Cs and, more specifically, our VITA site? I have had a wonderful life and been very successful and it has been time to give back to my community. VITA is a vital service that serves moderate and low income people from all walks of life who legally have to file their taxes and cannot afford to pay a paid preparer. They also may not even know what documents they need in order to be able to file nor do they always know what income needs to be declared and what deductions they can take to reduce their taxable income and therefore their tax owed. They also may not know about the Earned Income Tax Credit (EITC) available for both California and US or not know how to claim it.

Is there a client story that sticks out in your mind as special or unique that shares the impact of 4Cs VITA services? There was this couple who were both self employed and who had only been reporting income earned on 1099s and not cash payments they received. Because of this they were leaving EITC money on the table and in addition, and maybe more important, they did not realize that by under reporting their income they were reducing the amount of social security payments they would receive in retirement. They had not thought about retirement at all and the need to have 40 quarters of employment in order to receive Medicare and Social Security and maybe at some point social security disability if one of them became disabled.

Anything else you'd like to share? In addition to working with the community and providing this unique service the other volunteers in many cases become friends over the years and it is like a little club coming together to socialize each week during the season while serving the community.

2017 TAX REFUNDS AWARDED TO 4Cs' VITA CLIENTS



From January to April, 2017,
12 VITA volunteers dedicated
1,440 hours in tax trainings and
preparing tax documents, resulting in the filing of
353 tax returns



TAXES ARE HARD.
WE MAKE IT EASY.

Let our experts do the work for you – for free.

Click here or call 211 to find
a tax center near you.



Results-Based Accountability

4Cs of Alameda County is using results-based accountability (RBA), a data-driven decision-making process, to create and impact change in the communities we serve. Our RBA focus allows us to “turn the curve” by addressing “How much did we do?,” “How well did we do it?,” and “Is anyone better off?” This year’s Impact Report answers many of these questions. 4Cs will continue to focus on our Agency-Level Results in order to impact Population-Level Results, and ultimately making sure we are empowering all Alameda County families to THRIVE.

Agency-Level Results

- 4Cs’ programs support and strengthen parents/primary caregivers, families and the child care provider community.
- 4Cs’ programs increase access and opportunity, particularly for children furthest from opportunity, to early care & education programs.

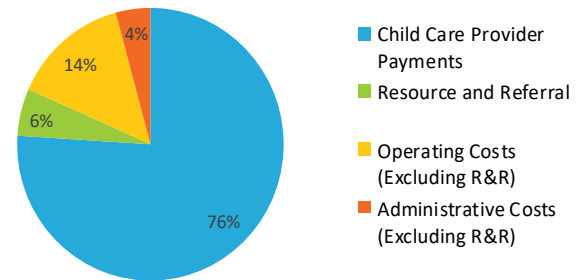
Population-Level Results

- Children live in stable, supported and economically secure families
- Children and families are healthy
- Children enter kindergarten ready to succeed in school

4Cs’ EXPEDITURES BY CATEGORY

Child Care Provider Payments	\$15,165,090.00
Resource and Referral	\$1,121,468.00
Operating Costs (Excluding R&R)	\$2,831,511.00
Administrative Costs (Excluding R&R)	\$836,647.00

Agency Expenditures



85 families
enrolled in CalFresh

\$316,121
in Supplemental Nutrition Assistance
Program (SNAP) benefits
that provided approximately

100,677 meals

1,456,057

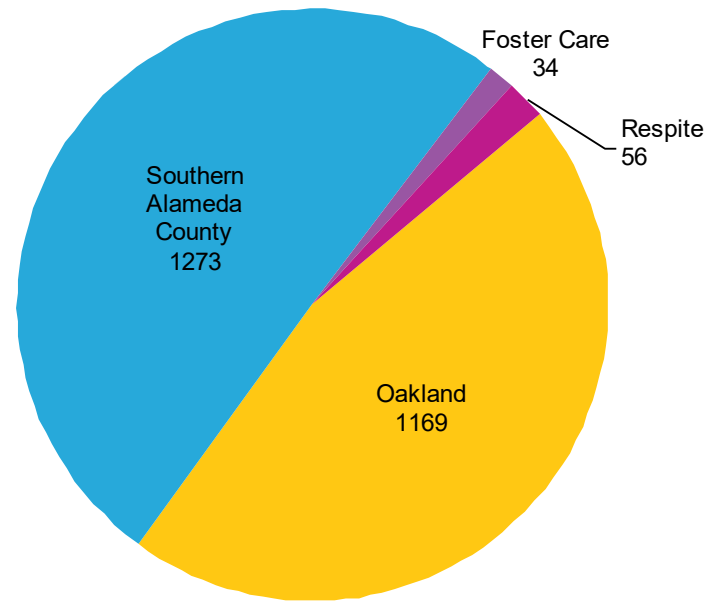
healthy meals and snacks served to children in **386** family child care homes through the Child Care Food Program sponsored by 4Cs

4Cs provided

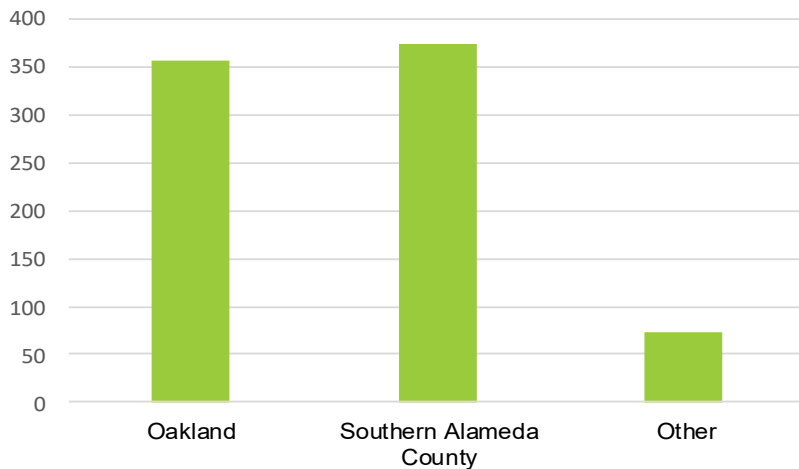
\$11,225,219

in payments to child care providers caring for children of parents through our child care payment programs in Alameda County

Children Receiving Care Through 4Cs Child Care Payment Assistance Programs



Providers Reimbursed for Care



4Cs child care payment assistance programs enabled:

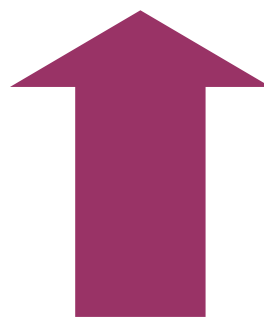
- **2532** children to receive subsidized child care
- **681** parents to have full-time, stable employment for 12 months or more
- **226** parents to complete secondary or post-secondary education



**723
Parents
&
1698**

Child Care Providers

**Attended 152 Trainings
and Workshops at
4Cs of Alameda County**



36 child care sites received Quality Counts coaching and **100%** of the sites reviewed improved their quality ratings

6,977

parents, child care providers & community members were provided child care consultations, technical assistance, and resources.



thank you FUNDERS



Alameda County Community Food Bank
Alameda County Housing and Community Development
Alameda County Social Services Agency
AmazonSmile
California Child Care Resource and Referral Network
California Department of Education
Early Education and Support Division
Nutrition Services Division

California State University,
East Bay
City of Fremont
City of Hayward
East Bay Community Foundation
eScrip
First 5 Alameda County

Give Something Back
Insurance Auto Auctions
Kaiser Permanente Community Benefit:
Diablo Area
Greater Southern Alameda County
United Way of the Bay Area
Wells Fargo Foundation

DONORS

Adam Siegel*
Alicia Lucy (Dominican Sisters of Mission San Jose)
Anonymous*
Anonymous
Audrey Kossak
Cheon Park
Christine Guyon
Dan Kimble*
Darlene Johnston (Little Mud Puddles)
David Joslin*
Debi Mishael
Erika McIntosh
Gloria Walker
Greg Osorio*
Heesook Kim
Henry Stevens

Igor Djuric
Jeanie Schultz
(Spanish Ranch 1 N.E.R.T.)*
Joan Bayston*
Jim Kaczowski
Joanne Lacsina
Joni Chantigian
Katie Honegger
Kevin Grenz
Kristina Le
Liliana Rodriguez
Linda Bringman
Linda Olivenbaum
Lynda Schwabe
Manigeh Nadimi
Maria Visitacion Luistro (Child's Haven)
Martin Herzfeld

*denotes major donor

May Sue Ng
Melinda Hall*
Mira Djuric
Mittie Grigsby*
Nathaniel Grant
Nibaldo Abaunza
(First Calvary Baptist Church)
Ofelia White
Paulene Prevatt-McCarthy*
Renee Herzfeld
Renee Tucker
Ronald Garrity*
Schelia Green
Shonda & Jonathan Mosby*
Stephanie Clarke
Trisha Siegel*
Vicki Leslie
William Lee (Little Stars Preschool)

IN-KIND DONORS

Children's Creativity Museum
San Jose Sharks
Bay Area Discovery Museum
California Academy of Sciences
Exploratorium
Fairyland
Gilroy Gardens
Happy Hollow

San Francisco 49ers
San Francisco Giants
FELD Entertainment (Disney on Ice)
American Conservatory Theater (ACT)
Oakland Zoo
SF Ballet
Berkeley Rep
Boomers Livermore

Fine Arts Museums
of San Francisco
Numi Tea
San Francisco Opera
AMC
Pizza My Heart
BurgerMeister
Pier 39

Wells Fargo
Kohl's
Half Price Books
Alameda County Office
of Education
Safeway
Starbucks