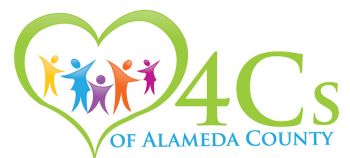


4CS OF ALAMEDA COUNTY

IMPACT REPORT



WWW.4CALAMEDA.ORG

FROM 4CS LEADERSHIP

Dear Supporter,

The past year has been one of tremendous growth, teamwork, and adaptation. We are incredibly proud of how 4Cs staff has risen to the unprecedented needs of our community members. They continue to show professionalism, enthusiasm, and a steadfast dedication to our mission of coordinating resources to strengthen families and children.

Towards the end of 2018, 4Cs of Alameda County began distributing 75 diapers kits monthly to families in our community furthest from opportunity. Fast-forward a year and a half later, and our monthly diaper distribution program grew exponentially to providing 300 cases of diapers monthly to families who need them the most. Due to the heightened demand for diapers and other supplies to help families thrive, 4Cs Community "Closet" was created. With two locations, one in Hayward and one in Oakland, the Community "Closet" program evolved into safe, welcoming locations to pick up diapers, wipes, clothing, baby and children's items, and nonperishable foods for our community members anytime a family was in need. As the COVID-19 pandemic reached our county in March, 2020, the Community "Closet" supplies distributions became a lifeline for hundreds of community members.

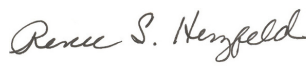
As the pandemic continues to impact our neighbors' health and incomes, the need for supports continues to grow. With a new fiscal year upon us, the Community "Closet" is expanding to meet the increased needs of families and community members. We look forward to continuing to distribute essential items to families as well as offering financial stipends for unexpected expenses, enhanced referrals to partner agencies, diaper distributions in communities with the greatest need, and building a robust volunteer program to keep up with the growing desire of our generous supporters to help those who need a little extra assistance. Please consider visiting our website at www.4calameda.org to donate and help us support families through our Community "Closet" programs and look for upcoming volunteer opportunities posted on our website and Facebook page.

While looking over this Impact Report, you will see how 4Cs of Alameda County's strength as a pillar for child care (and essential supplies) and support including those provided by the Community "Closet" program held steadfast during this time. We thank you for all of your support and hope that this message finds your family safe, healthy, and as ready as we are to face the year ahead with renewed strength and empowerment.

In partnership,



Calyn Kelley
Board President



Renee S. Herzfeld
Executive Director

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OUR TEAM



OUR MISSION

Community Child Care Council (4Cs) of Alameda County exists to develop and coordinate resources to strengthen families and children

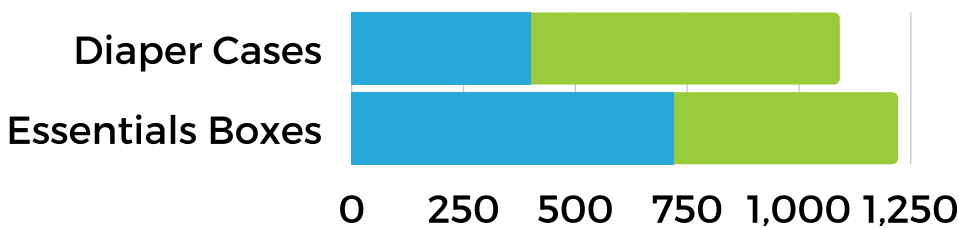
COVID-19: 4Cs RESPONDS



An Unprecedented Response to an Unprecedented Time

On March 14th, when Alameda County went into a shelter-in-place order because of the COVID-19 pandemic, 4Cs of Alameda County pivoted quickly to help support our families, child care providers, and the greater community. While many businesses closed up shop, 4Cs of Alameda County, as an essential business, became a critical resource for essential workers, child care businesses, and families looking for support. We are proud to share our work and impact as we responded to the needs of our community.

Supplies Distributed to Providers & Parents



Child care providers were given

\$883,500

to purchase cleaning supplies to help ensure a safe space for learning and care

"Thank you seems too little to say for all the work everyone has put into helping providers & their students! I literally cried this morning. Grateful tears & prayers for all of you! To receive these essentials plus all the extras!! Oh my goodness! These are supplies I have been trying to find through so many stores (actual & online). It has been a challenge!

I know you are all working hard to provide/coordinate everything and it truly shows. Thank you, thank you, thank you for all that you do! To everyone involved, from the deepest part of my heart, THANK YOU!!

- Ms. Teresa, Child Care Provider

\$113,500

in gift cards were distributed to child care providers and families to purchase food, cleaning supplies, and essential items



627

Number of enhanced referrals connecting essential workers with child care options. 4Cs provided child care payment assistance to

184

children of essential workers.

Child Care Payment Assistance



Child care payment assistance was provided to **2,724 children** from **1,651 families** in Oakland, San Leandro, San Lorenzo, Ashland/Cherryland, Castro Valley, Hayward, Newark, Union City, and Fremont. More than **23,500 checks**, totaling **\$17,247,593.45 in reimbursements** were issued to child care providers caring for children on 4Cs payment programs. These caregivers and educators provided **3,062,810 hours of child care** in safe, nurturing environments so parents can work or further their education to help their families thrive.

Play & Learn playgroups took place in-person and virtually, with **115 children and their caregivers** participating in **56 Play & Learn sessions - giving them an opportunity to** learn, make friends, and socialize. 4Cs also offered educational and empowering parenting courses, classes, and trainings with **888 parents attending** in-person or online. Providing the latest in licensing, guidance, regulations, and best practices, **133 trainings and workshops for providers** were offered with **674 child care professionals in attendance**.



Playgroups & Trainings

Resource & Referral



4Cs of Alameda County's Resource and Referral staff provided **2,976 personalized referrals** to families looking for child care in Southern Alameda County. More than **2,600 child care providers received technical assistance** from 4Cs staff who answered questions and offered guidance to help improve their programs, businesses, and facilities.

CHILD CARE SUPPORT



COMMUNITY SUPPORT

Free Tax Preparation and Filing

12 Volunteer Income Tax Assistance (VITA) program volunteers at 4Cs spent more than **500 hours** helping **345 low-income clients** fill out and file their taxes virtually and in-person. VITA filings at 4Cs resulted in **\$669,766 in tax refunds** for families and individuals served.

CalFresh Enrollment Assistance

4Cs CalFresh enrollment specialists screened **52 families** for CalFresh. These families received a total of **\$150,000 in grocery benefits** to help provide families healthy, nutritious food.

4Cs staff assisted **126 households** from hard-to-reach communities in filling out the 2020 Census. Every submitted form helps ensure that everyone is counted and funds to support families stay in our community.



Community "Closet"

30 generous donors gave clothing, baby items, interview attire, and other must-haves so **164 families** could "shop" for free essentials to thrive.

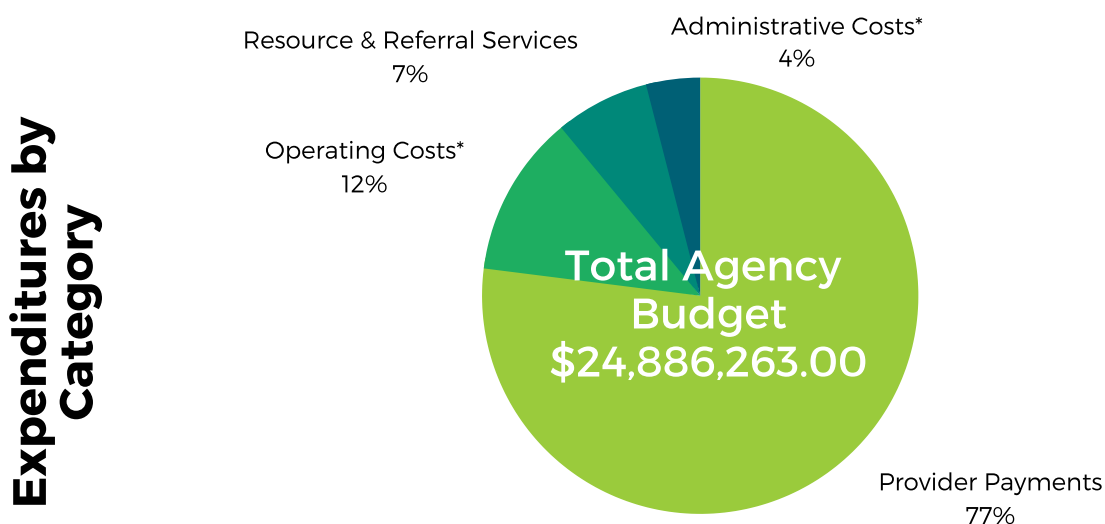


1,690 cases with diapers and wipes were distributed by 4Cs Community "Closet" staff.

4Cs staff handed out **312 filled backpacks**, **289 holiday gifts**, and enrolled **12 newborns** in Oakland's Brilliant Babies program.



AGENCY FINANCIALS



FUNDERS

Alameda County Community Food Bank
Alameda County Housing and
Community Development
Alameda County Office of Education
Alameda County Social Services Agency
AmazonSmile
Bright Funds Foundation
California Child Care Resource and
Referral Network
California Department of Education
California Department of Social Services
California State University, East Bay
Child Care Resource Center

City of Fremont
City of Hayward
City of Union City
CoCo Kids
County of Alameda
East Bay Community Foundation
First 5 Alameda County
PayPal Giving Fund
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Sunlight Giving
Supervisor Richard Valle
Trio Foundation
United Way of the Bay Area



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