

IMPACT REPORT

WWW.4CALAMEDA.ORG

2021



FROM 4CS LEADERSHIP

Dear Supporter,

If the resilience shown by our community, families, children, and staff this past year is any indication, then our future looks very bright. Over the past year we saw thousands of families and child care providers that we serve thriving in unfathomable situations. Parents juggled the demands of their jobs and families, adding Zoom facilitator and teacher to the already long list of job titles and duties inside and outside their homes. Many child care teachers, directors, and caregivers kept their doors open knowing how critical they were to our children's growth and development, in addition to confirming their role in our economy and infrastructure while others kept students engaged on screen and through personalized learning experiences at home. We saw 4Cs staff going above and beyond to serve our clients while prioritizing their own families and personal obligations. Our community truly came together to support and uplift those who needed it most.

We are incredibly grateful to our funders – especially those who kept, and continue to keep, our 4Cs Emergency Relief Fund accessible and our donors who never waivered in their dedication to 4Cs of Alameda County's mission to strengthen all families and children. As we face a brighter future together, know that 4Cs is here to help you, your family, and our Alameda County community thrive.



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MISSION

Community Child Care Council (4Cs) of Alameda County exists to develop and coordinate resources to strengthen families and children.













COVID-19:

4Cs RESPONDS

4Cs of Alameda County's Emergency Relief Fund

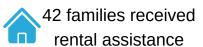
As a trusted family resource agency for almost five decades, 4Cs provides a unique role as a pillar of support for families with young children who contact the agency in times of need. At the onset of the pandemic, 4Cs of Alameda County heard from many in the community about their need specifically for financial supports paying rent, utility bills, and purchasing groceries. With the support of generous sponsors and donors, 4Cs was able to pay almost \$100,000 in grocery gift cards and direct payments to landlords and utility companies between July, 2020 and June, 2021.

\$98,310 IN SUPPORTS PROVIDED TO 308 FAMILIES IN RENTAL ASSISTANCE, BILL PAY, AND GROCERY GIFT CARDS HELPING UPLIFT FAMILIES AND CHILDREN IN ALAMEDA COUNTY.





60 families received bill pay assistance





206 families received grocery gift cards

"Ariana & Chantae from the Hayward office were both so great with communication & knowledge of resources that my four kids and I have desperately needed during this extreme hardship due to the COVID-19 pandemic! I truly feel they truly cared for us! And truly wanted to help us in anyway possible. I don't have any family really nor friends to turn to for help so I'm am soooo grateful & thankful for these woman and programs. It relieved so much depression I had & stress just trying to provide for my amazing kids that deserve the best. I'm blessed to have grateful children and that are doing amazingly good in school... Thank you Ariana, Chantae & 4Cs of Alameda County! They care!!!!!"

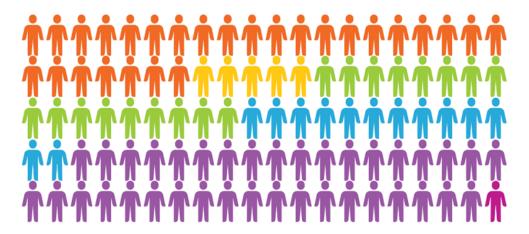
- Emergency Relief Fund Recipient & 4Cs Client



SUPPORT FOR FAMILIES

3,278 children from 1,967 families

received subsidized care through 4Cs programs – **612** of these children were enrolled on or after July 1, 2020.



N CAPP (897)

CAPP (COUNTY) (151)

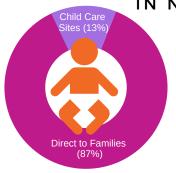
🖍 CALWORKS STAGE 1 (544)

NOTA CALWORKS STAGE 2 (466)

CALWORKS STAGE 3 (1,201)

FOSTER (19)

442,540 DIAPERS
PROVIDED BY 4CS OF
ALAMEDA TO INFANTS
AND TODDLERS
IN NEED.





3,480 child care referrals helped connect families with care.

200 Hayward parents participated in trainings, workshops and events, including:

 For Parents: 2 Fatherhood series, 6 Parent Cafes, and 3 Parent Promise Academy Sessions

For Families: 7 Play & Learn series, 3 Movie
 Nights, and 6
 distributions of essential items including on-site pick up and deliveries to local families



\$421,086 IN TAX REFUNDS TO 248 FAMILIES WERE MADE POSSIBLE THROUGH 4CS VITA PROGRAM



270 backpacks, 640 holiday toys and gifts, 1,500 essential item kits, clothing for 125 parents and children, and 3,462 cases of diapers distributed to families in need through 4Cs' Community "Closet".



SUPPORT FOR CHILD CARE PROVIDERS



4,554,481 Hours & \$26,865,162.00 in **Child Care Payments** made to providers.

3,419 checks totaling **\$1,219,777.87** in COVID-19 support stipends were distributed by 4Cs to child care providers caring for children in the agency's child care subsidy programs.



579 CLEANING SUPPLY KITS FILLED WITH HARD-TO-FIND CLEANING AND SANITIZING SUPPLIES WERE GIVEN TO PROVIDERS TO KEEP THEIR SITES. **EMPLOYEES** AND CHILDREN SAFE AND HEALTHY.



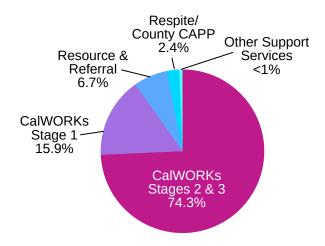


1,722 child care providers attended 98 virtual trainings and workshops, elevating quality, COVID protocols, and providing social support.

351 CASES OF DIAPERS WERE DISTRIBUTED TO CHILD CARE PROVIDERS, EASING THE FINANCIAL BURDEN OF DIAPERING BABIES AND TODDLERS IN THEIR CARE.

AGENCY FINANCIALS

Expenditures By Program



Total Revenue \$36,150,833

Total Expenses \$36,101,663

SUPPORT 4CS

give.classy.org/Support4Cs





FUNDERS

Alameda County Housing and Community

Development

Alameda County Office of Education

Alameda County Social Services Agency

AmazonSmile

California Child Care Resource and Referral

Network

California Department of Education

California Department of Social Services

California State University, East Bay

Child Care Resource Center

City of Fremont

City of Hayward

City of Union City

CoCo Kids

County of Alameda

East Bay Community Foundation -

Laura Choe and the Pratt King Family Fund

First 5 of Alameda County

Insurance Auto Auctions

PavPal Giving Fund

State of California

Sunlight Giving

Supervisor Richard Valle

United Way of the Bay Area

DONORS

*Abby Schneiderjohn

*ACPHD, Office of Dental Health Erika McIntosh

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*Alameda County Community

Food Bank

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*Andrea Finley-Browne

Anonymous (3)

Anonymous (7)

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Carrie Griffin

Celia Goetz

Celine Zhang

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Clarence Sutton

Claudia Butler

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*Kidango

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Mittie Grigsby

*Mommy's Trading Post

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Njeri McGee-Tyner

*Oakland Literacy Coalition

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*Paulene McCarthy

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*Renee Herzfeld

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Susana Ryan

*Susanna Owens Rivera &

Yanira Scarlett

*Toys for Tots Alameda County

*Veronica Covarrubias

Victor Alterescu

*Wu Lan

MAJOR DONORS ARE DENOTED IN **BOLD**. FINANCIAL DONORS ARE DENOTED IN *ITALICS*. IN-KIND DONORS ARE DENOTED WITH AN *ASTERISK.