

IMPACT REPORT

2022

Mission

Community Child Care Council (4Cs) of Alameda County exists to develop and coordinate resources to strengthen families and children.

Vision

By 2025, 4Cs of Alameda County will be recognized by the community as an essential guide for delivering and navigating resources for families and caregivers throughout Alameda County.

Support

Your gift makes a difference to children, families, and child care providers in our community.

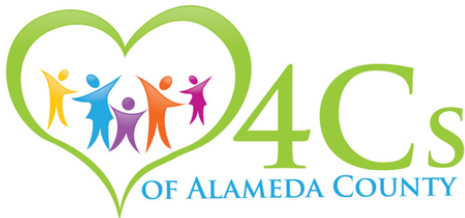
give.classy.org/Support4Cs

Newsletter

Stay updated with news, events, and opportunities to get involved.

4calameda.org/newslettersignup

4calameda.org • (510) 582-2182 • info@4c-alameda.org



SERVING OUR COMMUNITY SINCE 1972

Main Office

22351 City Center Drive
Hayward, CA 94541

Oakland Office

8105 Edgewater Drive
Suite 270
Oakland, CA 94621

Fremont Family Resource Center

39115 Liberty Street
Room D410
Fremont, CA 94538



Letter from 4Cs Leadership

Dear friend of 4Cs,

If the COVID-19 pandemic taught us anything, it's that our community members are incredibly resilient, that our donors and funders remain generous even in the most uncertain times, and that child care – and the teachers, directors, and staff who care for our youngest learners – remains the backbone of a thriving community. Through another intense year, 4Cs of Alameda County continues our unwavering dedication to our community by serving well over 20,000 caregivers, parents, children, community members, and child care sites in Alameda County as we enter 50 years of service.

This past year we continued our efforts to support those who reached out to us for services however we could. While our resource and referral and child care payment assistance programs grew to meet the demand of child care as many parents returned to the office and classroom, our other community support services grew exponentially. 4Cs offices became home to hundreds of virtual training and orientations. 4Cs meeting rooms transformed into warehouses storing thousands of boxes of diapers, wipes, health and cleaning supplies, books, and more. And our parking garage saw more pallets and distribution guests than cars – with folks dropping off and picking up food, backpacks, school supplies, warm coats, toys, and more.

With so much need of support from our families and the child care community, we strengthened our partnerships with 4Cs community partners, supporters, and donors knowing that it truly takes a village to meet the needs of Alameda County's families and children. We are grateful for partners like you who step up and support 4Cs financially, with in-kind support, or by sharing with your family, friends, and neighbors the importance – and impact – of our work.

In partnership,



Calyn Kelley

A handwritten signature in black ink that reads "Calyn Kelley".

President, Board of Directors

Renee S. Herzfeld

A handwritten signature in black ink that reads "Renee S. Herzfeld".

Executive Director



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CHILD CARE RESOURCE & REFERRAL

Free personalized referrals are provided to families helping connect them with child care that fits their needs. Trainings and support are offered to child care owners and teachers increasing quality of care.



3,665

child care referrals helped connect families with care.

- **351 cases of diapers** were distributed to child care providers, easing the financial burden of diapering babies and toddlers in their care.
- **1,449 child care providers** attended **91 virtual trainings and workshops**, elevating quality, supporting health & safety, and providing social support.

425

cleaning supply kits filled with hard-to-find cleaning and sanitizing supplies were given to providers to keep their sites, employees, and children safe and healthy.



Family Child Care Provider

"衷心感谢Iris Lin老师和4Cs给我们的提升品质的机会。参加CCIP计划以后，我比以前更加有信心有能力的去服务我幼儿园的孩子和家长们。感谢Iris Lin领导的贴心，负责任，周详，高效的专业服务，让我们化压力为助力，让我们各个幼儿园在各方面都得到很大的支持和帮助。"

["We would like to thank Iris Lin and 4Cs for giving us child care providers the opportunity to improve our quality. After participating in the CCIP program, I am more confident and capable of serving children and parents than before. Thanks to the caring, responsible, thoughtful and efficient professional service led by Iris Lin, we can turn pressure into strength."]



Families are provided child care payment assistance while working or attending school so their children can thrive in a learning environment that best meets the family's needs

CHILD CARE PAYMENT ASSISTANCE

1,961

families received subsidized care through 4Cs programs.

\$28,083,587

in child care payments made to providers covering the cost of care for children for

30,976 MONTHS

- **3,313** children received subsidized care through 4Cs programs – **425** of these children were enrolled on or after July 1, 2021.



- **735 checks** totaling **\$985,800** in **COVID-19 support stipends** were distributed by 4Cs to child care providers caring for children in the agency's child care subsidy programs.

"I recommend the [Foster Bridge] program and Ms. Charita as the navigator to all new and seasoned foster parents! My preschooler's school was closed on more than one occasion due to COVID outbreaks and I was in dire need of care for my foster child. I contacted Ms. Charita and she jumped right into action by contacting the county and helping me obtain an extension for childcare while I worked full-time. Thanks to the program and the support of Ms. Charita, I was able to maintain my employment and subsequently care for my foster daughter who now is graduating and preparing for kindergarten in August 2022! We are grateful for the program and to have a responsive and caring navigator such as Ms. Charita!"

Foster Parent

COMMUNITY RESOURCES

Community members have access to diapers, wipes, clothing, food, backpacks and school supplies, free tax preparation and filing, and car seat installation checks.



HAYWARD
PROMISE
NEIGHBORHOODS

- **87 Hayward parents** participated in trainings, workshops and events, including:
 - For Parents:
1 Fatherhood series, 3 Parent Cafes, and 3 Parent Promise Academy Sessions.
 - For Families:
4 Play & Learn series and 6 distributions of essential items including on-site pick up and deliveries to local families.



- **\$473,453 in tax refunds to 260 families** were made possible through 4Cs Volunteer Income Tax Assistance Program (VITA) program.



- **470 backpacks, 688 holiday toys and gifts, and 1,466 cases of diapers** distributed to families in need by the Resources through Interconnection, Support, and Equity (RISE) team at 4Cs.



314,980

diapers provided by 4Cs of Alameda to infants and toddlers in need.

21,148

pounds of foods distributed to families

\$51,400

given in grocery gift cards.



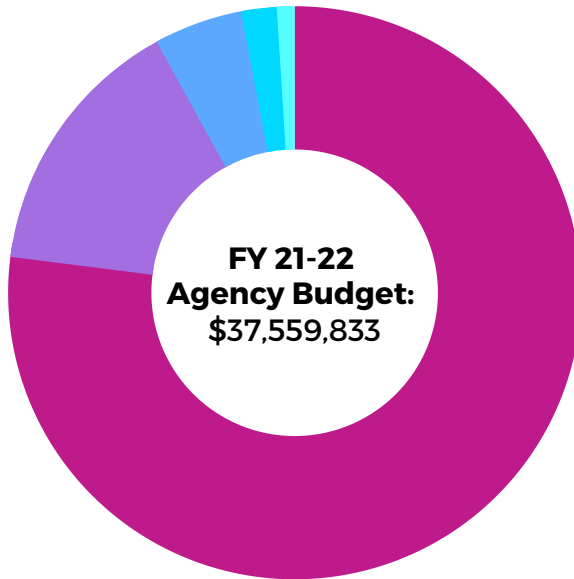
HPN Parent

"Que estoy muy feliz con la agencia HPN en 4Cs por todas las ayudas. A sido de gran bendición por que nos hemos ahorrado bastante en toda la pandemia con la ayuda de pañales y las tarjetas de comida. Estoy agradecida con todo el personal que siempre nos han atendido con una hermosa sonrisa buena debajo de las mascarillas."

["I am very happy with HPN in 4Cs for all the help. It has been a great blessing because we saved a lot throughout the pandemic with the diaper aid and gift cards. I am grateful to all the staff who have always treated us with beautiful smiles even under their masks."]

Agency Financials

Expenditures by Program



CHILD CARE PAYMENT PROGRAMS	
CalWORKs Stages 2, 3 & CAPP	77%
CalWORKs Stage One	15%
County CAPP & Foster Care	2%
COMMUNITY SERVICES	
Resource & Referral and RISE	5%
Hayward Promise Neighborhoods	1%



Funders

Alameda County Community Food Bank
 Alameda County Housing and Community Development
 Alameda County Office of Education
 Alameda County Social Services Agency
 AmazonSmile
 Blue Shield of California
 California Child Care Resource and Referral Network
 California Department of Education
 California Department of Social Services
 California State University, East Bay
 Child Care Resource Center
 City of Fremont

City of Hayward
 City of Union City
 CoCo Kids
 County of Alameda
 East Bay Community Foundation - First 5 of Alameda County
 Insperity
 Insurance Auto Auctions
 Kaiser Permanente
 Oakland Starting Smart and Strong
 PayPal Giving Fund
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 Supervisor Richard Valle
 United Way of the Bay Area

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Fernando Saavedra
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Geraldine Jordan
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Hayward Rotary Club
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Hua Zheng
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Ylle Zhuang
Yongmei Ji
Yuner Deng

MAJOR DONORS ARE DENOTED IN BOLD.

In-Kind Donors

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Alison Mora
Amanda Penate
Andrea Finley-Browne
Ariana Ortiz
Arlene Sandoval
Blaisdell's Business Products
Carol Jin
Carol Ledesma
Celia Goetz
Charita Bradshaw
Claudia Butler
Claudine Osamonte
dd's Discount/First Book
Erica Ortiz
Evelyn Eligio-Torres
First 5 of Alameda County
Fremont Hospital
Girl Scout Troop #33952
Giselle Ampuero

Help a Mother Out
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Jennifer Reisch
Jeremy Chaster
Jignasha Prabha
Joni Chantigian
Josefina Bojorquez
Kaela Wong
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Lily Suggs
Linsay Vora
Maki Itoi
Marina Gutierrez
Megan Backer
Michelle Padilla
Monica Jara
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No Rules, No Dues

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with Eat. Learn. Play.
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