

# Sponsorship Opportunity

# CHILDREN'S FAIR

**May 20, 2023 • Hayward, CA**

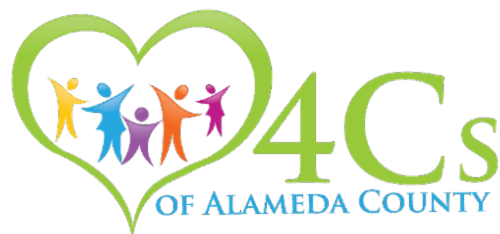
We are excited to announce that Community Child Care Council (4Cs) of Alameda County will be hosting its Annual FREE Children's Fair on Saturday, May 20, 2023. This year we will be celebrating 50 years of service to our Alameda County community. The Children's Fair will be held at 22351 City Center Drive in Hayward from 10am to 1pm. We are inviting you to be a sponsor of this year's Children's Fair.

Providing vital services in our community, 4Cs is a nonprofit family resource agency dedicated to strengthening children, families, and child care providers in Alameda County. Founded in 1972 and celebrating 50 years of service at this year's Fair, 4Cs of Alameda County remain dedicated to its mission to develop and coordinate resources to strengthen families and children.

The Children's Fair is a free event for the community; there will be children's activities, entertainment, and important social services information for parents and caregivers specific to Alameda County. Over 1,500 people attended our last Children's Fair, and every child in attendance received a free book – this is a tradition we hope to continue this year as well.

Below are the levels of sponsorship and the recognition you receive at each level. Your donation is tax deductible, 4Cs' Tax ID is 23-7218859. Please visit <https://give.classy.org/2023ChildrensFairSponsor> to make your sponsorship payment. If you have any questions or would like more information, please feel free to contact Katie at (510) 736-0073 or by email at [katieh@4c-alameda.org](mailto:katieh@4c-alameda.org).

Thank you in advance for your generous support of our community's children and families.



CELEBRATING 50 YEARS



Arts & Crafts



Entertainment



Community Resources



Giveaways

**CLICK HERE  
TO SUBMIT  
SPONSORSHIP  
DONATION**

**ALL DONATIONS DUE BY  
MARCH 15, 2023**

## PRESENTING

\$2500+

- Only Presenting Sponsor(s) will be featured on flyers (distributed virtually to 10,000+ families), posters, and all Fair marketing collateral
- Company recognized in press releases and media alerts
- Most prominent placement of name and logo on recognition banner the day of the Fair and giveaway item distributed to 1,000+ fair attendees
- Most prominent logo placement and company recognition on 4Cs website and social media sites
- Recognition in 4Cs monthly newsletter (18,000+ readers) and special recognition in agency Impact Report

## VISIONARY

\$1000-\$2499

- Company recognized in press releases and media alerts
- Prominent placement of your name, logo, & sponsor level on recognition banner the day of Fair
- Prominent logo placement and company recognition on 4Cs website (18,000+ readers) and social media sites
- Recognition in 4Cs monthly newsletter and agency Impact Report

## CHAMPION

\$200-\$999

- Prominent placement of your name, logo, and sponsor level on the recognition banner the day of the Fair
- Prominent logo placement and company recognition on 4Cs website and social media sites
- Recognition in 4Cs monthly newsletter (18,000+ readers) and agency Impact Report

## HERO

\$50-\$199

- Placement of your name, logo on the recognition banner the day of the Fair
- Logo placement and company recognition on 4Cs website and social media sites
- Recognition in 4Cs monthly newsletter and agency Impact Report