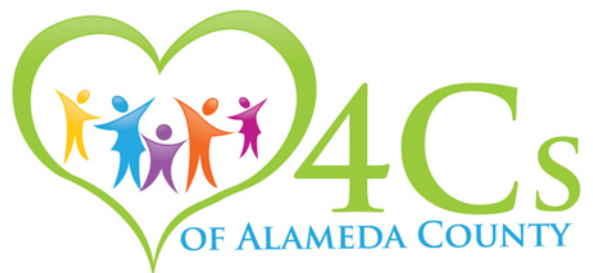
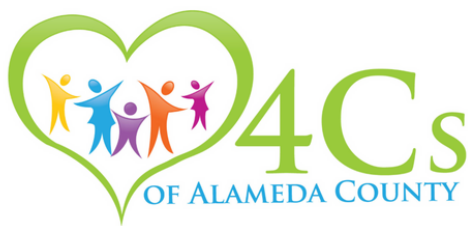


IMPACT REPORT 2023





Celebrating 50 Years
1972-2022



Mission

Community Child Care Council (4Cs) of Alameda County exists to develop and coordinate resources to strengthen families and children.



Vision

By 2025, 4Cs of Alameda County will be recognized by the community as an essential guide for delivering and navigating resources for families and caregivers throughout Alameda County.



Support

Your gift makes a difference to children, families, and child care providers in our community.

give.classy.org/Support4Cs



Newsletter

Stay updated with news, events, and opportunities to get involved.

4calameda.org/newslettersignup

Main Office

22351 City Center Drive
Hayward, CA 94541

Oakland Office

8105 Edgewater Drive
Suite 270
Oakland, CA 94621

Fremont Family Resource Center

39115 Liberty Street
Room D410
Fremont, CA 94538

4calameda.org • (510) 582-2182 • info@4c-alameda.org



Letter from 4Cs Leadership

Dear friend of 4Cs,

Fifty years ago a group of community members gathered together to try to figure out a solution to help families better access high quality child care in Alameda County. As the number of women in the workforce passed the 50% mark in the early 1970s, two parents working outside the home was more common than not and child care for little ones was becoming critical to the success of thriving families. In December 1972, this group of determined folks in Southern Alameda County founded Community Childcare Coordinating Council of Alameda County. Fast forward five decades – and a few name adjustments – later and 4Cs of Alameda County has become an essential family resource agency serving parents, children, child care providers, and community members across the county. Over the past 50 years 4Cs has seen the ebb and flow of supports and resources for our programs from federal, state, and local governments come and go, we've remained a beacon of hope and strength in the midst of a global pandemic, and we have always risen to meet the needs of our neighbors thanks to our leadership, staff, community of supporters, and donors like you.

As you can see in this report, the timeline and breadth of services provided by 4Cs of Alameda County is incredible and impactful. Hundreds of thousands of families and child care providers have been served by 4Cs with millions positively impacted by our work since 1972. 4Cs has provided families with access and referrals to child care, diapers, navigation, clothing, backpacks, toys, books, classes, free tax preparation and filing, car seat installation checks, and more. Child care providers have turned to 4Cs of Alameda County for support starting and growing their child care businesses, trainings, workshops, referrals, technical assistance, personal protective and cleaning supplies, and more. We are incredibly proud of the work we do and impact we've had over the past 50 years. As a supporter, client, team member, funder, community partner, or friend of 4Cs we are grateful for you. Thank you for walking with us in this journey and for being part of the next chapter. Cheers to 50 years!



Calyn Kelley

President, Board of Directors

A handwritten signature in black ink that reads "Calyn Kelley".



Renee S. Herzfeld

Executive Director

A handwritten signature in black ink that reads "Renee S. Herzfeld".

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Child Care Resource & Referral

Free personalized referrals are provided to families helping connect them with child care that fits their needs.
Trainings and support are offered to child care owners and teachers increasing quality of care.

41

Early Childhood Education sites participated in Quality Improvement activities through 4Cs

- **35,620 diapers** were distributed to parents, easing the financial burden of diapering their babies and toddlers.

11,222

child care referrals helped connect families with care



- **\$65,000 in stipends** and **\$10,000 in classroom learning materials** were provided to child care businesses owners that were newly licensed or re-opening after COVID-19 closure.

- **1,599 child care providers** attended **82 trainings and workshops**, elevating quality, supporting health & safety, and providing social support.

4Cs Major Milestones Timeline

1974

BECOMES ONE OF THE FIRST STATE FUNDED CHILD CARE RESOURCE AND REFERRAL AGENCIES IN CALIFORNIA

1981

FUNDED BY CDE/CHILD DEVELOPMENT DIVISION (CDD) TO ADMINISTER THE ALTERNATIVE PAYMENT PROGRAM (APP) IN EAST OAKLAND

1987

FUNDED BY ALAMEDA COUNTY DEPARTMENT OF SOCIAL SERVICES TO ADMINISTER GAIN (GREATER AVENUES TO INDEPENDENCE PROGRAM) CHILD CARE PAYMENTS IN SOUTHERN ALAMEDA COUNTY

1998

HOSTS THE FIRST ANNUAL CHILDREN'S FAIRE TO CELEBRATE THE 25TH ANNIVERSARY OF THE AGENCY

1972

4CS FOUNDED

1980

BECOMES A SPONSOR OF THE USDA CHILD CARE FOOD PROGRAM

1986

4CS CHILD DEVELOPMENT CENTER OPENS (CONSOLIDATED 3 CENTERS INTO A MODEL CDC IN 1990) IN WEST OAKLAND

1997

IMPLEMENTS NEW CALWORKS CHILD CARE PROGRAM

Child Care Payment Assistance

Families are provided child care payment assistance while working or attending school so their children can thrive in a learning environment that best meets the family's needs

- **3,308** children received subsidized care through 4Cs programs – **713** of these children were enrolled on or after July 1, 2022.

1,958

families received subsidized care through 4Cs programs

\$30,187,817

in child care payments made to providers covering the cost of care for children for 31,217 months

of children on child care payment assistance programs



2000

FIRST 5 CONTRACTS BEGIN

2002

BECOMES ONE OF THE FIRST VOLUNTEER INCOME TAX ASSISTANCE (VITA) SITES IN ALAMEDA COUNTY

2003

BECOMES THE HOST AGENCY FOR THE SOUTHERN ALAMEDA COUNTY CHAPTER OF PARENT VOICES

2012

HAYWARD PROMISE NEIGHBORHOODS PROGRAMS BEGIN

1999

FREMONT OFFICE OPENS IN THE FREMONT FAMILY RESOURCE CENTER

2001

EXPANDS SERVICES FOR FAMILIES WITH CHILDREN WITH SPECIAL NEEDS

2002

RECEIVED FIRST CHILD CARE INITIATIVE PROJECT (CCIP) FUNDING IN HAYWARD & FREMONT

2006

OPENS BRIGHT FUTURE EARLY LEARNING CENTER IN THE EILHU HARRIS STATE BUILDING IN DOWNTOWN OAKLAND

Community Resources

Community members have access to parenting classes, family navigation, diapers, wipes, clothing, food, backpacks and school supplies, books, toys, free tax preparation and filing, and car seat installation checks.



93

car seat installation checks from a licensed Child Passenger Safety Technician to ensure children's safety

• 163 families received navigation services:

- 47 foster families
- 45 Hayward Promise Neighborhoods (HPN) families
- 37 Family and Community Emergency Support Services (FACESS) families
- 34 families (and 15 child care sites) provided inclusion support services.

- 421 backpacks, 467 holiday toys and gifts, and 51,894 pounds of food distributed to families in need by the Resources through Interconnection, Support, and Equity (RISE) team at 4Cs.



1,200+

community members attended 4Cs Annual Free Children's Fair



\$430,737

in tax refunds to 261 families were made possible through 4Cs' Volunteer Income Tax Assistance Program (VITA) program

4Cs Major Milestones Timeline

2012

FAMILY, FRIEND, AND NEIGHBOR PLAY AND LEARN GROUPS BEGINS

2014

PRESENTED WITH THE COMMUNITY SERVICE HERO ORGANIZATION AWARD BY THE RED CROSS OF ALAMEDA COUNTY

2015

UNVEILS NEW LOGO

2018

BEGIN SERVING FOSTER FAMILIES THROUGH THE ALAMEDA COUNTY FOSTER BRIDGE PROGRAM

2020

LAUNCHES ENGLISH AND SPANISH FATHERHOOD SERIES

2022

CELEBRATES 50 YEARS OF SERVICE!

2014

ESTABLISHES PARTNERSHIP WITH THE ALAMEDA COUNTY COMMUNITY FOOD BANK

2014

JOINS SOCIAL MEDIA

2015

RATES AS "TOP 50 BEST NONPROFITS TO WORK FOR" BY THE NONPROFIT TIMES

2019

OPENS "COMMUNITY CLOSET" (NOW RISE)

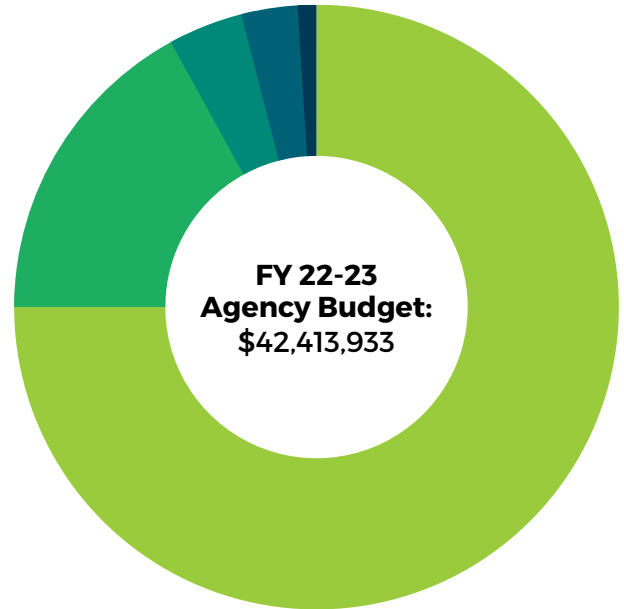
2020

RESPONDS TO THE COVID-19 PANDEMIC AS A PILLAR OF HOPE AND SUPPORT FOR THE COMMUNITY

Agency Financials

Expenditures by Program

CHILD CARE PAYMENT PROGRAMS	
CalWORKs Stages 2, 3 & CAPP	75%
CalWORKs Stage One	17%
County CAPP & Foster Care	3%
COMMUNITY SERVICES	
Resource & Referral and RISE	4%
Hayward Promise Neighborhoods	1%



Funders

Hayward Rotary Club
 R. Zaballos & Sons, Inc.
 Alameda County Community Food Bank
 Alameda County Housing and Community Development
 Alameda County Office of Education
 Alameda County Social Services Agency
 Blue Shield of California
 California Child Care Resource and Referral Network
 California Department of Social Services
 California State University, East Bay
 Child Care Resource Center

City of Fremont
 City of Hayward
 City of Union City
 CoCo Kids
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 Insperity
 Insurance Auto Auctions
 Kaiser Permanente
 PayPal Giving Fund
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IHO = IN HONOR OF

IMO = IN MEMORY OF

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