



February 3, 2025

To our 4Cs Community,

On behalf of the Board of Directors, I would like to share an agency update. Our beloved Chief Executive Officer, Renee Sutton Herzfeld, will be retiring from her position in June of 2025.

Renee has been a key leader in advancing the agency's mission. Her long history in the field of early childhood education, combined with her dedication to excellence and community service, makes her a wonderful steward of the work we've done together. Her journey with 4Cs began in 1986, when she joined the agency as an intern. Over the past three decades, she has served in numerous leadership roles, including Chair of the First 5 Alameda County Commission, Director of Early Learning Network for Hayward Promise Neighborhoods, and past State President for Every Child California, among others.

Under Renee's tenure, the agency has not only expanded its annual budget, but it has also seen a dramatic increase in the variety of services offered to its clients. Between the diaper distributions, food drives, and parenting classes, the agency has been able to remain a critical resource for Bay Area families. This was due in large part to Renee's commitment to ensuring children have access to what they need in order to thrive.

4Cs has built a strong and capable leadership team, and we are confident in the agency's continued success as it moves forward. Our Board of Directors is partnering with Carlson Beck, Executive Search, to lead the search for the next CEO and ensure a smooth transition as we look toward the future.

Thank you all for your support, collaboration, and commitment to the children and families we serve.

Yours in partnership,

A handwritten signature in black ink, appearing to read "Luci Fogg".

Luci Fogg  
Board President  
4Cs of Alameda County